



Thank you

We would like to thank all our patients for their loyalty and for the trust you place in us – we really appreciate it. We are also very grateful to those of you who have recommended friends and family to the Practice and we continue to offer a warm welcome to anyone you feel would benefit from our services.



Facial aesthetics

As well as providing a full range of treatments to enhance your smile, we also offer a range of facial aesthetic treatments to help you maintain your youthful looks. We can treat facial lines that have been caused by muscle movements, such as frown lines between the eyebrows and crows feet around the eyes. Feedback from our patients has been excellent – they have been pleasantly surprised at how simple the treatment is and they are delighted with the results. **If you would like to make an appointment for a facial aesthetic consultation please ask a member of the team**

Team update

Congratulations to **Helen**, our administrator, who gave birth to a healthy baby boy, Liam, on 9th September 2010. A welcome brother to Michael. I am sure Helen will tell you all about Liam on her return to work in May next year.

Here at Lander Dental we encourage team members to further their qualifications and take part in Continuous Professional Development (CPD). All staff are fully committed to self study programmes and are attending the relevant seminars and workshops to acquire their CPD quotas. This means that our patients benefit from up-to-the minute technology and training.

Nick is undertaking further Post Graduate Studies at the Royal College of Surgeons where he is halfway through a two year Diploma in Implantology.

"I have been placing Implants for 10 years now and in that time I have gained the Certificate and the Advanced Certificate at the Eastman University College, London. Implantology is the most complex area of dentistry and I feel it is extremely important for my patients to know that I keep up with developments and my worked is judged at the highest level. The course is recognised as the Gold Standard and it certainly is proving to be demanding!"

To find out more about implants, click www.straumann.co.uk

Mark has completed his Advanced Clearstep course. He has also achieved full membership of the British Academy of Cosmetic Dentistry (BACD) - recognition of a significant and

ongoing commitment to postgraduate education in aesthetic and cosmetic dentistry. Mark is one of only three full members in Cornwall.

To find out more about the BACD, click www.bacd.com

Danielle is to be commended having successfully passed her Certificate in Radiography.



We would like to welcome **Katy Parsonage** and **Alyson Wynn** who have joined our team this year. Katy, is our new dental nurse who has a wealth of experience in dental nursing and is currently undergoing her studies in Radiography. Katy is also the Practice's qualified First Aider. Alyson our new Practice Manager has joined us with 28 years experience in the military, corporate and private dental sectors. She is a qualified Healthcare Manager and has vast knowledge of all aspects of leadership and project management.

After 7 years, **Mel Smith**, one of our hygienists is leaving us. We will miss her very much. Mel lives in Penzance and has faithfully travelled in every Monday for several years so that she could continue to work here – she is very popular with her clients and has been a valuable member of the Team. Mel has been offered a post closer to home and this would be a much more suitable work/life balance for her. We all wish her the very best and know we will keep in touch.



Keeping up to date with technology



The Practice has always kept up with the latest equipment, materials and technology. Nick and Mark have now had CEREC CAD CAM technology in the practice for six years. We are just taking delivery of the very latest innovation of CEREC. This allows us to provide high quality all porcelain crowns to be made in house with minimum time between visits - no more waiting for two weeks in temps. It also given us the ability to transmit digital impressions to a laboratory by email.

For more information on CEREC, click www.sirona.com

BDA Good Practice Scheme



The practice has also gained the accolade of being a member of the BDA Good Practice Scheme. The BDA Good Practice Scheme is a quality assurance programme for UK dental practices. By becoming a member of the Scheme, the Practice demonstrate a visible commitment to providing quality dental care to nationally recognised best practice standards. The Care Quality Commission (CQC) has accepted that membership of the Scheme is a reliable indication that the practice is using a quality assurance framework.

For more information about the Good Practice Scheme, click www.bda.org

Beckham's smile is a winner!



The American Academy of Cosmetic Dentistry has voted football icon David Beckham as one of the best celebrity smiles in the world. These days it isn't just high-earning celebrities who can have fantastic smiles. Modern techniques and materials mean that anyone can have their smile enhanced, often at a much smaller cost than they might think. Tooth whitening can have a big impact on your smile and your confidence, lightening teeth and helping to erase stains caused by smoking or drinking tea, coffee or red wine. And because teeth tend to darken with age, having lighter teeth can also make you look younger!

Recently, Rona, our Hygienist attended and enjoyed a tooth whitening course in London. Both our Hygienists are now enthusiastically carrying out tooth whitening. If you feel your teeth can be improved by whitening

Book your appointment now at our special offer of £250 for Lander Care Plan patients.

This offer is available until February 27th 2011 so book now and enjoy a bright white smile.

Fees

Fee Changes – for the first time in three years, the Practice are putting up their fees. This is to accommodate the increase in dental materials and equipment and the imminent rise in VAT.

Have you changed your toothbrush recently?

Toothbrushes should be replaced at least every three months and especially after illness. Worn and broken bristles can harbour germs and bacteria and can also damage your gums. You're toothbrush needs replacing when the bristles are not straight, they spread out.



There is a huge demand for electric toothbrushes nowadays as patients are more aware of their oral hygiene and the need to brush thoroughly and regularly. With an electric toothbrush brushing is increased and the actual mechanical removal of tartar and build up is also increased. It's for these reasons that you'll find that we recommend an electric toothbrush over a manual one to most of our patients.

We currently stock three types of toothbrush:

- Oral B Professional Care 5000 with Wireless Smartguide
- Oral B Professional Care 500
- Phillips Sonicare Flexicare

Opening Hours

Our clinical opening hours are:

Monday	08.15 – 16.30
Tuesday	08.15 – 16.30
Wednesday	08.15 – 16.30
Thursday	08.15 – 16.30

Our Reception is open to take calls on:
Friday 08.00 – 13.00

Wishing all our patients a Merry Christmas & Happy New Year

